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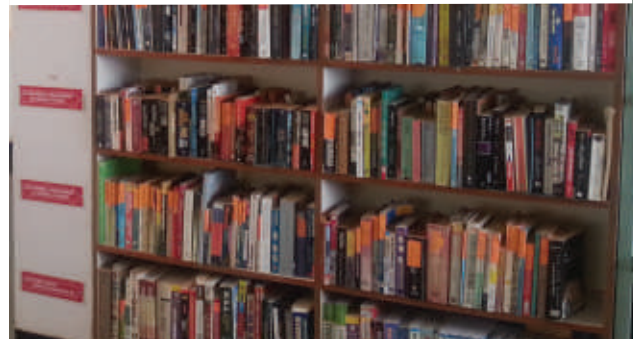
FROM THE EDITOR'S DESK



Painting gifted by Artist Shirish Deshpande to IMER



The IMER MBA
About Relevance, Exposure, and Placements



Our pride - The Library

Dear Readers,
Greetings!

We are happy to bring to you, the successor to the April 2014 issue, the third issue of our newsletter – KLS IMER Happenings - that showcases events and enhancements at the B-School on the move. As KLS IMER moves to instill, in its operating DNA, a focus on issues and matters beyond the typical syllabus, this issue highlights activities undertaken since April.

We are happy to report and highlight blockbuster admissions that were greeted with an action packed and comprehensive orientation program titled - Arambh 2014. A unique immersion program in English Conversational skills was introduced for our students.

Our students were all over the map literally. A large group visited Hong Kong, Macau and Sri Lanka. Another group visited Mumbai and Gujarat. The Gujarat trip inspired us to open a unique "Peace Room" at IMER that will allow students to practice stress management as a tool for coping with the pressures of a working life. Like last year, our Blood Donation Camp saw an impressive collection.

Next, our concerted push to strengthen our connect with Industry saw us undertake the following:

- An entrepreneurial contest called "Antaraprerana" with judges from IIT Madras.
- A FDP programme for faculty members of various institutes.
- Five III Series Lectures.
- A CSR Workshop with resource persons from IIT – Chennai.
- Three MyStory sessions in association with TiE – Hubli.

IMER also witnessed the signing of two MOUs with prestigious bodies – IIT Madras, and TiE Hubli – which will further strengthen our "beyond syllabus" offerings to our students, and Industry.

Business India accorded IMER an A++ rating in its December 2014 issue.

We thank all our readers for their continued support and goodwill towards IMER.

Happy Reading!

Till next time . . .

INFRASTRUCTURE ENHANCEMENTS

CENTRE FOR PEACE



A Peace Centre was inaugurated on 26/December/2014 by noted social worker, Shri Vijay More, in the presence of staff, and senior KLS member Shri S. M. Kulkarni, in recognition of the fact that corporate life today entails tremendous stress and so that our students who already have access to a Yoga Club, can also practice stress management techniques at this Centre.

RECAP

(From April 2014 KLS IMER Happenings ISSUE)

The cafeteria @ IMER

Research Centre

Gym @ IMER

We are happy to report that these new /renovated facilities highlighted in the last issue have received overwhelming response from staff and students. Enhancements are being contemplated. Additionally, Clubs at IMER, Film, Yoga and Reading are seeing healthy attendance.



INAUGURATION



BUSINESS PLAN COMPETITION

An Entrepreneurial Expedition was undertaken in association with Centre for Social Innovation and Entrepreneurship - IIT Madras and Deshpande Foundation, Hubli. Dr. L. S. Ganesh, & Dr. Ashwin Mahalingam, professors from IIT Madras, delivered the keynote address and conducted a seminar on Social Entrepreneurship, Innovation and writing a successful Business Plan. Mr James Rajanayagam, Consultant from Centre for Social Innovation and Entrepreneurship at IIT Madras, spoke on challenges and opportunities for entrepreneurs. Poornima Charantimath, Professor, KLS IMER, spoke on identifying business opportunities.



VALEDICTORY

The B-Plan competition for students, 'Antaraprerana 2014', was conducted on 9th May, 2015. Fifteen teams hailing from prestigious engineering colleges and B-Schools across the state, along with faculty members, participated in the event.

Mr James Rajanayagam and Mr Sujay Itti (entrepreneur from Belgaum) were the judges for the B-Plan competition. Mr Vinod Deshpande of Sound Casting, Kolhapur, in his valedictory address spoke on various opportunities available to start enterprises in the service sector. Rajendra Belgaumkar, Chairman, KLS IMER Governing Council, explained the eco-system readily available at KLS IMER to develop entrepreneurs and entrepreneurial managers. Certificates and prizes were distributed to participants in the competition.

INAUGURATION



INTERNSHIP COMPETITION

Students from various prestigious institutes like Symbiosis Institute of Management Studies- Pune, IFIM B-School - Bangalore, Rani Channamma University- Belagavi, Kirloskar Institute of Advanced Management Studies - Harihar, KLE Dr M S Sheshgiri College of Engineering - Belagavi, PES Institute of Technology - Bangalore, Sri Gokula College of Management Studies - Kolar, Dr V N Bedekar Institute of Management Studies – Mumbai participated in this unique competition that reinforced the key roles that internships played in generating superior placement outcomes.



VALEDICTORY

The competition involved simulated scenarios in which students, who had in their MBA program already completed internship projects, displayed their skills in handling situations. This 'Superlative Internship Project' contest for MBA final year students generated piqued interest from students and all participants felt that they had imbibed a key Business Lesson.



The Experience Overall

At IMER we always believe that there is no limit to learning and imagination. Industrial Visits are an integral part of the students' life during his /her stay at IMER. Industry visits sensitize students to the practical challenges that organizations face in the business world. Twenty Two students accompanied by Dr. KirtiShivakumar, set off to Hong Kong, Macau and Sri Lanka on the 11th of June 2014.

Right from getting their passports, getting the on arrival visa, travelling nonstop for 24 hours, everything was a learning experience for the group. While the tiny hotel rooms were a perfect indication of effective use of resources, the MTR (Mass Transit Railway) was an entirely new experience in punctuality, efficiency, comfort and speed.

The students visited the Port of Hong Kong, Kowloon Park, Avenue of Stars, a Gem manufacturing Industry, Disney World and Ocean Park.

Visits

The **Port of Hong Kong**, located by the South China Sea, is a deep water seaport dominated by trade in containerized manufactured products. It is one of the busiest ports in the world, in the three categories of shipping movements, cargo handled and passengers carried.

Yee On Gems & Jewellery Fty Co Ltd is one of the world's leading manufacturers and exporters of Semi-Precious Stones, Freshwater Pearls, Mabe Pearls and Tahiti Pearls in Hong Kong .We saw the cutting and polishing of stones, and what impressed the students was the importance given to quality and packing, as well as the effective use of space.

Disney World was not just fun but a real time learning experience in terms of the sheer size and features of the park, the number of people employed, the perfect coordination, time management and customer relationship management.

Given our proximity to Goa, and its dependence on the tourism business, the short tour of Sri Lanka on our way back was an eye opener for us, where a small island off our subcontinent had emerged as such a popular tourist destination because of the importance placed on cleanliness and service quality.

To Sum Up:

As Miriam Beard said, "Travel is more than the seeing of sights; it is a change that goes on, deep and permanent, in the ideas of living." Our students concur.

INDIA



One hundred and twelve of our final year MBA students visited Mumbai and Gujarat during the month of June, 2014, for a week, to groom themselves with required KSA's (Knowledge, Skills and Attitude) and also to learn how to organize and manage things so that they acquainted themselves, first hand, with challenges of corporate world.

Students, while in Mumbai, visited National Institute of Securities Market (NISM), the Bombay Stock Exchange (BSE), and RBI Museum. They attended various sessions pre-arranged by our faculty coordinators (Prof. Mahantesh Halagatti, Dr. Poornima Charantimath, Prof. B. K. Deshmukh and Prof. Deepthi Deshpande), and conducted for them there and interacted with the faculty of those organizations.



Students, while in Ahmedabad, visited Indian Institute of Management, Ahmedabad (IIMA), for interactive sessions with faculty and also had a look at the entire campus.

As part of their skill development curriculum and to study Indian ethos and values they visited Sabarmati Ashram of Mahatma Gandhi and Akshardham Temple Complex in Gujarat.



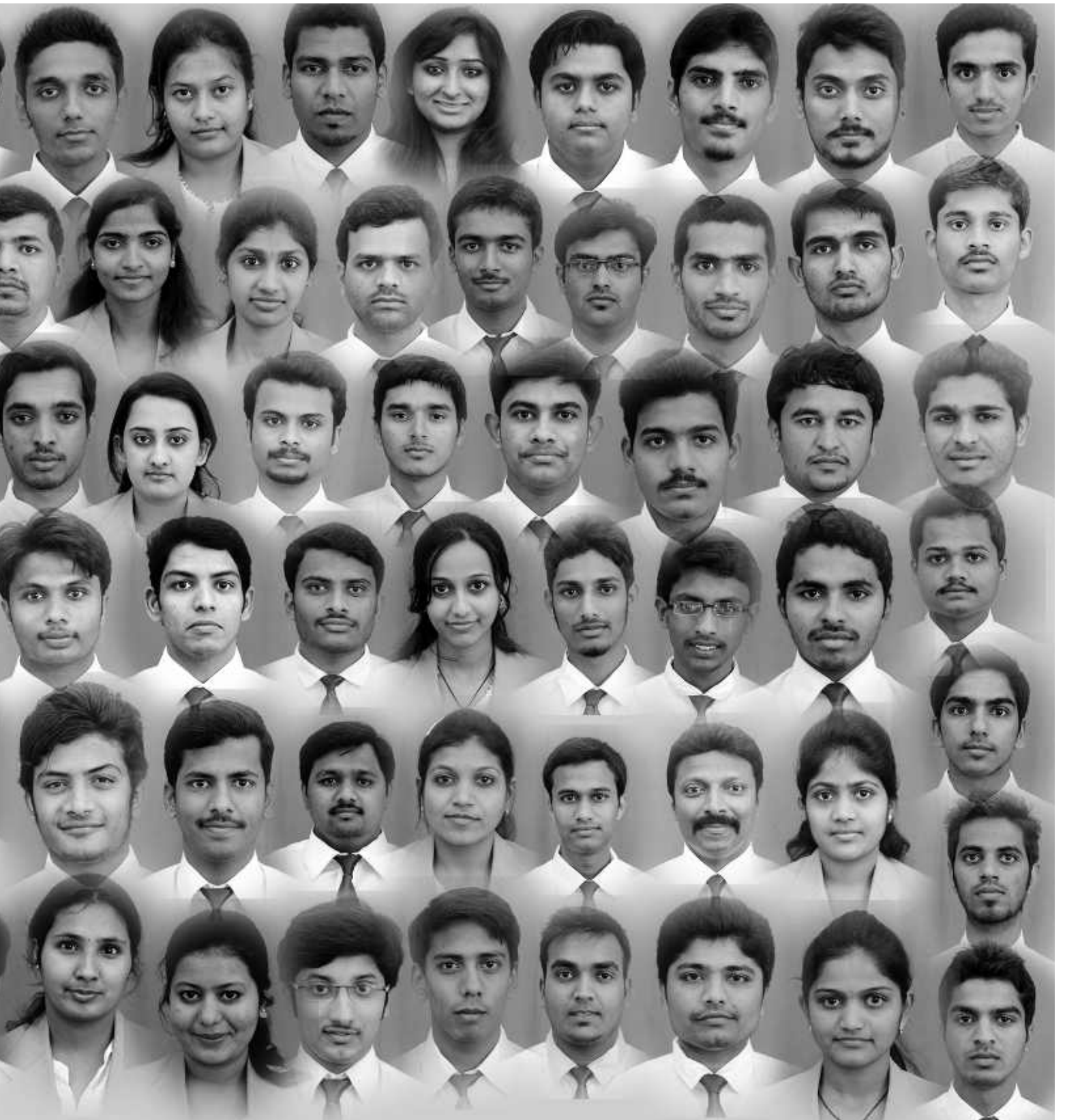
They then visited the famous "AMUL" plant at Anand district in Gujrat. Students were taken to the Varghese Kurien Auditorium and they saw a movie on how the "AMUL" Co-operation came into existence from a scratch and how AMUL developed its business step by step and spread the brand name globally. They saw the plant that manufactured butter and packaged it. Students understood challenges one faces while establishing a business and how one must move, organize and manage to grow personally and organizationally.



BLOCKBUSTER ADMISSIONS . . .



... CLASS OF 2016



ACTION PACKED WELCOME . . .

INAUGURATION



On 18/August/2014, the incoming class of 2016 began their MBA journey at KLS IMER after soulful rendition by students of Sarang Musicals.



Prof. A. H Chachadi, Retired Professor, KIMS, Karnatak University, Dharwad, during his keynote address complimented the new batch students for choosing IMER to begin their MBA journey. He further said to the students that 'Management' is a serious business and they should not be carried away by the glamour attached to it. He quoted examples of well-known personalities like J.R.D Tata, Dr. Kurien, Alfred Nobel, Mahatma Gandhi etc., and urged the students to make them as their role models. In his concluding remarks he said that one has to take their character to the job than merely tools and techniques of management.

MUSIC - FOOD FOR THOUGHT



A musical performance by MADE in Belgaum team was mesmerizing, and performers narrated how they started their musical journey from school and the shape they gave their passion later - an entrepreneurial venture - by creating a musical band - Reach



Mr. Rajendra K. Belgaumkar, Chairman, Governing Council, KLS IMER, Belgaum, spoke on the importance of the Resume and how to build it in two years' time while doing MBA. He also deliberated on how to work on our SWOT analysis. He emphasized to students on understanding the purpose of doing MBA course & what to expect from it.

Dr. S. G Chiniwar, Professor, KLS IMER, Belgaum, discussed goal setting in a very interactive session with students, including long term goals and short term goals.

Mrs. Rohini Gogte, Member - AAVISHKAR, Belgaum, spoke about Aavishkar, which mainly promotes women entrepreneurship and works for the betterment of women, and about the initial difficulties in promoting women entrepreneurs that were overcome substantially by Aavishkar.

Mr. Girish Angadi, Director, CONNECT-Hubli, addressed the students on how to prepare for a dream placement, and about what companies are looking for in today's Human Resource. He also suggested ideas and perspectives on how to crack interviews.

Mr. Uday Kinjawadekar, Founder, Allaboutbelgaum.com, spoke on the importance of social media in the contemporary business scenario. He highlighted the use of social media to enhance business networking. Mr. Uday also deliberated on the flip side of social media and the harm it could potentially cause to our youth.

Dr. M. A Udachankar, conducted session on Life Skills, including ideas and perspectives about one's attitude towards life, and its role in making life easy and meaningful.



Dr. Udachanikar



Mr. Deshpande



Dr. Bung



Mrs. Belgaumkar



Major Gen. K.N Mirji



Prof. Arlimatti



Mr. Mutkekar



Dr. Munshi



Mr. Tembe

Mr. Shirish Deshpande, Ballpoint pen artist, conducted a session on exploration of the artist within oneself. He proceeded to demonstrate his ideas with a live session of painting using ballpoint pens. That painting adorns the first page of this newsletter.

Dr. P. B. Bung, Director, KLS IMER, gave insights on importance of YOGA and the benefits of PRANAYAM. He also spoke about nutrition & importance of good health.

Mrs. Ashwini Belgaumkar, Psychologist, conducted a workshop on Stress Management wherein the role of stress as a response from our mind & body to a real or imagined threat was highlighted along with the need to be physically & mentally fit by developing right habits as a means of coping with stress.

Major Gen. K.N Mirji, Belgaum, spoke on how to face and overcome the challenges faced in day to day life and also challenge the status quo.

Prof. U. S Arlimatti, Professor in English, GSS College, Belgaum, spoke on how English plays a vital role in each and every activity in daily lives of people & within organization to communication with global clients. He advised the students to learn simple but correct form of English language which will act as a leverage to shape their career in future.

Mr. Rohit Mutkekar, Assistant Professor, KLS IMER, spoke about the role of statistics, its uses and applications. He highlighted the importance of Big Data and narrated examples of companies like Big Bazaar, HUL etc., using customer data in predicting future business trends.

Dr. M. M. Munshi, Associate Professor, VTU, Belgaum, conducted an interactive session on Career Planning using presentations and videos.

Mr. Subodh Tembe, CEO, Ohm Industry, Belgaum, narrated his entrepreneurial journey. He shared all ups & downs that faced him while trying to be successful entrepreneur and how he never gave up.

TRAVEL - FOOD FOR THOUGHT



An industrial visit to Gokak Mills was arranged to give students firsthand experience of a live organization and its working.



After the visit to Gokak Mills, it was a gala time for students to enjoy beautiful Gokak Falls.

(III SERIES)



Mr. Fulsunge

Mr. Sagar Fulsunge, Manager, Store Operations Department – Fashion, Big Bazaar, Belgaum, spoke on ‘Retail Sector in India – The Challenges and Opportunities’ by highlighting the fact that customer behaviour was a complex, difficult to predict, multi-faceted phenomena that was dependent on culture, traditions, buying behavior, residential location, etc. He also narrated the story of Future Group in general and Mr. Kishore Biyani in particular. Finally, he stressed the roles of dynamism, creativity, flexibility in surviving challenges.



Mr. Kulkarni

Prof. D. Y. Kulkarni, Public Relations Officer, KLS RL Law College, Belgaum, spoke about “Business Contracts in General by introducing the definition of a contract and different terminologies like proposal, consideration and acceptance. He said that knowingly or unknowingly people enter into contracts in their day to day activities. Hence the legality of objects, the communication of acceptance has to be in a valid and correct mode. He also spoke on situations that may breach the contract.



Mr. Karajagi

Mr. Niket Karajagi, Founder & Managing Director, Atyaasaa Consulting Private Limited, Pune, spoke on “Role of Pivotal Competencies to Climb the Corporate Ladder of Success” by emphasizing four paradigms i.e. knowledge, skills, leadership assets and motive which define the potential of a person in terms of delivering high performance at workplace. He mentioned that one should always direct his contributions first towards his organization, secondly to his team and at the end to oneself.



Mr. Charantimath

Mr. Amruth Charantimath, Environmentalist and Photographer, narrated the wholesome importance of flora and fauna in maintaining the balance in our ecosystem. He also spoke about carbon footprints and their impact on the environment. He suggested three simple steps to save our environment i.e., Minimum or no use of plastic; Plant more trees; and Reach out to people and create awareness about saving the environment. He concluded his speech by the phrase “We breathe, we breathe and every breath comes from a tree”



Mr. Tembe

Mr. Pratik Tembe, Graduate student, Northeastern University, Boston, USA, addressed our students on skills required to search & survive jobs abroad. Pratik shared his experience as to how he learnt to be on his own while doing his Master of Science in Engineering Management. He picked up job in a grocery shop to earn extra money for living, which he never would have imagined to do being in Belgaum with his parents. He narrated many such incidents, which made him stand out in the University. He further said that joining small companies in the initial stages of career teaches one many of the required skills, especially multitasking.

ARTHAKRANTI



A special panel discussion on **ARTHAKRANTI** - a unique approach, which will enable '**Principled, Prosperous and Peaceful living**' for all citizens of our country was held on **10th December 2014**.

The discussion was led by the keynote speaker Mr. Deepak Karanjikar from Mumbai, who is a member of Arthakranti Pratishtan, Pune. He explained their simple proposal that would weed out the damaging role of the parallel economy in our lives.

Economists Dr. A. B Kalkundrikar and Dr. Nitin Khot, Shri Uday Kalkundrikar, Consulting Structural Engineer and Chairman GC-KLS GIT, Belgaum, and IMER GC Chairman Shri Rajendra Belgaumkar were panelists for the discussion that followed the keynote address.



WORKSHOPS



Effective Teaching & Curriculum Development

This FDP was conducted on on May 19th and 20th, 2014. Mr. Satyajit Majumdar of Tata Institute of Social Sciences, Mumbai, spoke on 'Contemporary spheres of teaching in higher education courses, and frequent pedagogical shifts in delivering content to students'. He further said that students nowadays, have shorter attention span and therefore expect a more practical and engaging mode of learning. Faculty were exhorted to utilize the workshop to enhance their teaching skills and incorporate new methodology and enthusiasm into their teaching, because faculty is responsible for the growth and development of the students. Special emphasis was placed on developing session plans, course material, utilizing innovative pedagogical tolls like Case Study, Role Play, Multi-Media cases and activity based learning. Twenty faculty from other institutes participated in FDP



Disaster Response Team Training

Dr. S. B. Kulkarni, Chairman, Indian Red Cross Society, Karnataka State Branch, Bangalore, briefed about the importance of disaster management and preparedness. Shri. Sanjeev G. Adhyapak, Member, Governing Council, KLS IMER, addressed the workshop about the consequences of disaster and importance of preparedness in case of disaster by quoting live examples. Technical sessions were conducted by: Shri. Ashok Badami, Secretary, Indian Red Cross Society, Belgaum; Shri. D. N. Misale, Executive Member, Indian Red Cross Society, Belgaum; and Col. Vinodini Sharma, Executive Member of IRCS & Executive Member of Junior Red Cross, Karnataka state.



Brand Management

Mr. Pawan Kulkarni, General Manager, Marketing, J B Chemicals and Pharmaceuticals Ltd & alumnus of KLS IMER designed & delivered the course on 24th May 2014. Select brands, cases & video cases were discussed to highlight topics like brand building, problem solving, behavioral issues, real time customersegmentation and campaign planning for a brand with multiple medium.



Futures & Options

Mr. Vinod Arlikatti, Regional Head {Karnataka & Kerala} Reliance Money Belgaum, spoke to our students on 15/June/2014. He highlighted the role of SEBI in regulating Indian Capital Markets and protecting Investors Interest. During the interactive portion of the workshop, students asked several questions to clarify issues such as conflict of interest and insider trading.

ENGLISH @ IMER



Ms. Saith



Ms. Bhatkal



Ms. Samant



Ms. Patnekar

Immediately after admission of 2014-16 batch, we noticed that spoken English was a parameter for which measurable improvement was needed and could be accomplished. Ms. Leena Bhatkal, Farida Saith, Roopa Samant, Sushma Patnekar, were assigned batches of twenty each and told to engage one hour sessions each day during the course of the first semester. An independent entity was used to rate students before the immersion classes began, and at the end of the first semester. Approximately 65% of these students showed measurable improvement in their spoken English. Classes will be continued during the second semester with a focus now on writing skills.

PLACEMENT OFFICER



Mr. Maruti Sadavar M.B.A.

This year students so far have participated for pre-placement campus drives with 30 companies. The pre-placement process started early this year. The highest offers so far have been made by BNY Mellon and eClerx. Berger Paints India has offered internship plus placement opportunity. Currently students have been shortlisted for companies like Apple (India), Coca-Cola, Vodafone, Dish TV, Thyrocare etc. Another 25 companies have confirmed job requirements in Marketing, Finance, HR & IT departments.

PARENTS- TEACHERS MEET



KLS IMER had organized Parents Teachers Meet on 18th August, 2014 for MBA batch 2013-15 and batch 2014-16. Dr. P. B. Bung, Director, KLS-IMER, made a presentation on campus norms and prerequisites that the parents need to know to facilitate their wards development over two years of MBA course. He also gave report about the progress and activities at IMER during the year. An interaction session was also organized to seek inputs from the parents for further improvements steps that the institute could undertake.



New Magazines and Books



For Women's Hygiene



A Blood donation camp was held at the college on 6th December 2014. 46 units of blood were collected.

FOUNDATION DAY



Honouring Late Shri B M Gogte



Shri Arvind Gogte



Felicitating of Industrialist Dilip Chandak

Our 24th Foundation Day was celebrated on the 16th September 2014, to coincide with the birthday of KLS benefactor, Industrialist Late Shri Raosaheb B M Gogte. Dr. Rajendra M. Inamdar and Prof. Padmapriya Katagal coordinated the event.

Shri. Ram Bhandare, Vice President, KLS, and MD, AKP Foundries, Belgaum, was the president of the function. Shri. Arvind Gogte, MD Gogte Infrastructure Development Corporation Ltd., Belgaum, was the Chief Guest. Shri. Uday Kalkundrikar, Chairman, GC, KLS Gogte Institute of Technology, Belgaum, was the Key Note Speaker.

As is practice at IMER, entrepreneurship and industriousness displayed by a local industrialist was recognized. This year, Shri. Dilip Chandak, M.D. Vega Auto Accessories Pvt. Ltd., Belgaum, was recognized and felicitated.

A rousing cultural programme showcasing talent of the students of KLS IMER followed.

ACHIEVER'S DAY



Dr Dasharath Albal, VC, RCU

On 19th December 2014, on the occasion of Achiever's Day, Chief Guest Prof. Dasharath R. Albal, Vice-Chancellor, Rani Channamma University, Belagavi, advised students to have balance between academic achievements and extracurricular activities, so that the overall personality demanded by the current employment market could be delivered in a mutually beneficial manner.

The following Achievers were honored this day: First three ranks in the MBA Examination of 2011-2013 batch (passed-out), Scholarships of Rs. 50,000/- to top 4 students in Post Graduate Common Entrance Test (MBA Entrance-2014), Scholarships of Rs. 25,000/- to top 2 students in K-MAT Examination, and Winners of our annual sports and other events.



Mr. R S Balasubramanyam

KLS IMER and Centre for Social Innovation and Entrepreneurship, IIT Madras in association with TiE - Hubli organised a one day workshop on Corporate Social Responsibility on 27th Sep 2014. The workshop addressed the core needs of the companies to perceive CSR through a strategic lens and align it to their core business objectives.

Dr Poornima M Charantimath of IMER was the Event Coordinator

The workshop was inaugurated by Mr. R S Balasubramanyam, Head CSR – Aditya Birla Nuvo Ltd.



Mr. Joseph Thomas

Technical Sessions:

- Mr Ahalada Rao, Company Secretary, Hyderabad, spoke on the amendments made in the Companies Act 2013 with respect to CSR.
- Dr M P Ganesh, Department of Management Studies, IIT Madras, spoke on CSR as Stakeholder Management
- Mr Joseph Thomas, Project Consultant, CSIE-IIT Madras, spoke on Role of Academic Institutions in supporting CSR initiatives.

The workshop was also supported by District Industries Centre (DIC) and Government Tool Room & Training Centre (GT & TC), Udyambag, Belgaum.



Mr. Ahalada Rao

The programme was attended by around one hundred delegates from various business entities from North Karnataka. 15 students from IMER participated in the event as event organisers.



Mr. Vinay Pawar

Other notables who participated in the well received workshop were:

- Mr K P Parameshwarappa, Joint Director, DIC, Belgaum
- Mr Ganapati Metri, Principal, Govt. Tool Room and Training Center, Belgaum.
- Mr Vinay Pawar, Executive Director TiE - Hubli
- Mr James Rajanayagam, Senior Project Advisor, IIT Madras.



MOU

After the workshop, detailed discussions were held, and about a month later, a MOU was signed between KLS IMER and Centre for Social Innovation and Entrepreneurship, IIT Madras to bring practical short term courses, workshops and seminars to our industry partners in Belgaum.

IMER's association with TiE – Hubli has been beneficial to the citizens of the city of Belagavi in general, and students and staff of KLS IMER specifically. The hallowed The Indus Entrepreneurs (TiE) entity's global reach is spectacular and KLS IMER has been in the forefront of spreading the TiE message to the budding entrepreneurs of the city of Belagavi.



MyStory – Vivek Pawar

Mr. Vivek Pawar, Founder, Executive Chairman, Sankalp Semiconductor, brings in 20 years of industry experience in varied functions of General management, Operations, Program Management, Customer Relations and rich experience in Mixed Signal and Analog Product Design, System on Chip (SoC) Development including firmware development. Mr.Pawar in his enchanting address on 21/November/2014 spoke about how to create an ecosystem of positivity and success. He further underlined the need of leadership traits, and told that the quality of leadership is very important in life and also in the industry. Links to this session are available on www.klsimer.edu.



MOU - KLS IMER and TiE - Hubli

The event began with a formal ceremony where-in an important MoU (Memorandum of Understanding) was signed between IMER and TiE, Hubli chapter, making IMER an Institutional member of TiE so that regular events, to promote and foster entrepreneurship in Belgaum, can be organized. Shri. Rajendra. K. Belgaumkar, Chairman, Governing Council, IMER and Shri. Gautam Ostwal, President, TiE, HUBli chapter exchanged the MoU that was signed during the ceremony.



MyStory – Arunachalam Muruganatham,

Mr. Muruganatham, Founder and CEO, Jaishree Industries, a social entrepreneur from rural Coimbatore, Tamilnadu, popularly known as 'Muruga', shared his entrepreneurial journey with the audience. Sri. Muruganatham, is a son of handloom weaver and was a school dropout. When he saw his wife 'Shanti' hiding rag cloth pieces and used papers, which she used during menstruation periods as sanitary napkin pads, he was shakened and started dreaming about 'How he can address this serious hygiene and health related problem- which in fact was not the problem of Shanti alone but 95% of the women population of India who use rag cloth and used paper as sanitary napkin pad till date'. Thus was born the story that catapulted this simple man to TIME magazine's list of '100 most influential people in the world'. Links to this session are available on www.klsimer.edu.



MyStory – Sachin Kate

Mr. Sachin Kate, Founder and CEO, Clear car Rentals, a young entrepreneur from Maharashtra hails from a small village from Sonpet Taluka of Aurangabad district from Maharashtra. Like "Muruga" Sachin also made a humble beginning and started his entrepreneurial journey with selling of newspapers, milk and bread when he was in sixth standard. With a capital investment of around Rs.25,000 he started his first IT company from his home itself with borrowed computers and furniture. His key strengths and expertise were in SEO (search Engine optimization) and clear emphasis and focus on travel and hospitality sector. Later he developed SAS (Software As Service) and Mobile application software for car fleet owners and started a Private Limited Company called 'Clear Car Rentals' and formed strategic alliance with the companies like; Makemytrip .com, Cox and Kings, etc. to fulfill the last mile connectivity needs of the travelers across the country. The company has its presence in more than 300 cities all across India. Links to this session are available on www.klsimer.edu.

ALUMNI APPEAL

We are delighted to reach out to you through this Newsletter. As alumni of this great institution we wish to seek your contribution to newsletter in terms of articles, current happenings in industry and your professional growth as well. We will be glad to include it in our newsletter.

Contact details:

Alumni Relations Officer : Deepti Deshpande, IMER Class of 2012
Contact Number : 0831-2481745
Email Id : alumniassociation@klsimer.edu

The logo for Business India, featuring the text "Business India" in white serif font on a red rectangular background.

KLS IMER accorded
'A ++' rating
by Business India
(December 8, 2014 issue)

The logo for Dalal Street Investment Journal, featuring the text "DALAL STREET INVESTMENT JOURNAL" in white bold font on a blue background, with the tagline "DEMOCRATIZING WEALTH CREATION" below it.

KLS IMER
in the top 100

The logo for India's Best B-Schools 2015, featuring the text "INDIA'S BEST B-SCHOOLS 2015" in yellow and white bold font on a blue background.

Announcement

KLS IMER Conclave

Brick & Mortar Retailing in an era of E-tailing
(February 24, 2015)

Contact: Dr. Charantimath, +91 831 240-5511