

EXECUTIVE SUMMARY

About KLS Institute of Management Education and Research (KLS IMER):-

We are one among the 17 institutions of Karnatak Law Society (KLS) which is a reputed society in its 75th year of existence. IMER was founded in 1991 and initially started as an autonomous Institute offering Two Year Post Graduate Diploma in Management (PGDM) which was later, converted from the Academic Year 1999-2000 to the Master of Business Administration (M.B.A.) Programme affiliated to Karnatak University, Dharwad, recognized by AICTE, Ministry of HRD, New Delhi and Govt. of Karnataka. From the Academic Year 2010-11, we are affiliated to Rani Channamma University, Belgaum.

Vision:-To Excel in Management Education, Research, Consultancy, Industry Institute Interface and Alumni Relations.

Mission: - To transform every student into an industry ready and motivated business leader with an entrepreneurial mind set.

Organization structure:

We have a well-defined organization structure .The Director is the head of the organization and reports to the Governing Council. Senior faculty coordinate certain activities like Research, Students Events, Training and Placement, Seminars and Conferences. Our IQAC has evolved into an active body which acts as the internal auditor and evaluator of all activities.

Our Human Resource:-We have an impressive resource of people both in our teaching as well as non-teaching staff.

Non-Teaching Staff:-

We have a team of 22 highly committed and dedicated staff who are all graduates. Even Peons and Attenders have completed their schooling (SSLC).

Teaching Staff:-

Our intellectual capital consists of **16 Full Time Faculty**, (5 PhDs, 5 PG with NET Qualification and 6 with PG qualification). Six of our faculty are pursuing PhD and four are in the process of registering for PhD. We have 5 Visiting Faculty, 1 who holds a PhD and the other 4 with PG qualification.

Our faculty:-

- ✓ Have rich industry experience : ranging from 3 to 10 years
- ✓ Have valuable academic experience : ranging from 1 to 25 years
- ✓ Are sought after as trainers, consultants and mentors
- ✓ Have contributed to academic , industry and nonprofit sector in various ways
- ✓ Are authors of text books, research papers and case studies

Our faculty make extensive use of ICT in teaching. Classrooms are enabled with high quality LCD projector and internet connectivity, A/V aids. They make use Usage of video cases, internet based cases and illustrations, ppts, OUST mobile online academic technology based study platform, eSUTRA(CONTINEO) campus management system, etc. to facilitate better learning. Personal computers with high speed internet connectivity, scanning and printing facility to all the teaching and administrative staff. They make extensive usage of Digital resources- (EBSCO, Capitaline, J-Gate, and NPTEL) e-learning sources (VCDs/DVDs/eBooks) other than the vast collection of physical books and periodicals. We are a recognized Research Centre of Rani Chanamma University (RCU) and currently four students are pursuing their PhD under the guidance of Dr.P.M. Charanthimath, who is the recognized guide of RCU. Four students have registered for PhD from our Research Centre.

We are a transparent process driven organisation and have well defined, documented processes for recruitment, increment and promotion. IMER seeks to retain good faculty with attractive salaries and other benefits (generous leave policy, support to attend conferences, seminars, seed money for research and so on).They get excellent support from the management and in terms of physical infrastructure for any productive value addition they wish to make. A generous provision of Rs.4.25 lakhs is made in the annual budget for the faculty to attend FDPs, Conferences, seminars etc.

Our Students:-

We have an annual intake of 120 students, 50% seats are filled under government quota, as per the state norms through (PGCET) following all the regulations for reservation for SC/ST, OBC, etc. The remaining 50% seats are filled under management quota (PGCET/MAT/KMAT/CMAT/XAT). Our seats get filled up within the 2000 rank, for general merit.

Our students are our key stakeholders and therefore our central focus is on those programmes/events which lead to their overall development. As a student centric organisation we follow a threefold approach to student development and progression. Our focus is on the student as **individual** (awareness of self, values and ethics, leadership development), **as a team member** (team work, communication, problem solving and decision making) and as a responsible **citizen** (civic sense, national integration and social responsibility)

Structured Student Progression at IMER

1. Structured orientation programme

- a. One week orientation and socialization programme.

- b. In-house fest conducted by seniors for juniors followed by Out bound programme
 - c. Allotment to divisions and mentors
2. **Evaluating student potential**
 - a. Profiling , English immersion classes, MS excel classes, aptitude sessions
 - b. Bridge courses, tutorials
 3. **Developing students on knowledge, skills and attitude front**
 - a. Innovative pedagogical tools , value added courses, French language course
 - b. Various clubs, self interest groups and centers, skill development courses
 4. **Practical inputs and industry exposure**
 - a. Guest lectures , Ill series , market research projects , research colloquium
 - b. In plant training , internship , live projects, industrial visits, alumni talks
 5. **Career guidance and placement**
 - a. Pre placement training: aptitude classes, resume building, mock GD & PI
 - b. Exposure to entrepreneurship and developing intraprenurial attitude

We have a strong alumni base of 1700 plus. More than 60% of them are in touch with the institute either on our Alumni Meets (SAMHITA) or on several other occasions like lectures, project viva. We have an active alumni association which was registered on 18th December 2013 under K.S.R Act, 1960.

We have various centers which add value to students, researchers, industry and society.

- Center For Marketing Research
- Center for Research
- Center for Entrepreneurship Development
- Center for Ethics and Corporate Social Responsibility
- Center for Peace
- Center for Career Guidance and Development

Added to this we have self interest groups or clubs in the field of HR (Ethnos- the HR Forum) , Reading Club and Movie Club which stimulate the students to read , interact , learn together and network. We have an impressive placement record, our students get placed in leading companies like Aditya Birla Group, ITC, IDEA, Career Net, BNY Melon, Coramandel Cements, etc.

We have made the state of the art infrastructure (Wi-Fi enabled) available to our students for the hassle free learning like; admirable Knowledge Resource Centre; sophisticated classrooms; two computer laboratories housing 60 computers each of latest configuration with all the required software and other facilities like scanning, printing, etc.; full-fledged gymnasium; in campus

canteen facility; outdoor and indoor sports facilities; separate hostel facility for boys and girls; conference halls; syndicate rooms and discussion area for students; world class auditorium; local free transportation facility; etc.

We are offering DEBM (Diploma in Entrepreneurship and Business Management) through EDI, Ahmedabad; Certification course in Supply Chain Management in collaboration with CII-II, Chennai; Certification course in advanced MS-Excel; Certification course in French; Immersion course in English proficiency (Spoken and written); and many such value adding courses free of cost (included in the fees) to make the students First Day First Hour (FDFH) ready.

Our Perspective Plan:-

2014 – 15 Preparation for **NAAC** Accreditation

2015 – 16 **NAAC** Accreditation

2016- 17 Planning for **NBA** Accreditation

2017-18 Preparing for **NBA** Accreditation

2018-19 **NBA** Accreditation

2019-20 **Autonomous** Status (under affiliated university approved by UGC)

2020 – 2021 International Linkages and **International Accreditation**

2021 –2022 Autonomous **fully residential campus**, admission through CAT/MAT/XAT with all India ranking below 50.

AWARDS AND RECOGNITIONS:-

We have received the following awards and recognitions:-

- Ranked A++ by Business India 2014
- “MBA BY CHOICE” of Discovery Education Media at New Delhi on 21st January, 2013.
- “Top Emerging B-School of Excellence by Competition Success Review (CSR). KLS IMER, Belgaum Karnataka, has been ranked 111th position amongst top private B-Schools of India and 16th rank in Karnataka in the year 2013.
- KLS’s Institute of Management Education and Research, has been ranked 146th amongst top 150 B-Schools in India by THE WEEK (THE WEEK) magazine in the year 2013.

IMER strives to be an institution which can improve the positive impact we have on our students and community: transforming their lives, as well as our own, through our work - an innovative, rigorous, and practical approach to education.

